Creating futures for executive education
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Executive Education Symposium:
Innovating Executive Education through Digital Learning

Tuesday 19 November 2019
The London Institute of Banking and Finance, London EC3R 8LJ

Industry 1.0
Mechanization, steam Power, Weaving Loom
Mechanization
1784

Industry 2.0
Mass Production, assembly line, electrical energy
Electrification
1870

Industry 3.0
Automation, computers and electronics
Automation
1969

Industry 4.0
Cyber Physical System, Internet of Things, network
Digitisation
TODAY

www.oes.com
Creating Higher Education 4.0: hindsight, insight, foresight

From Salmon, G. (2019) May the Fourth be with you

https://jl4d.org/index.php/ejl4d/article/view/352  https://www.youtube.com/watch?v=aVWHp8FsV1w
Digitising executive education offers strong opportunities to improve or transform:

• Personalisation
• Customisation
• Relevance
• Foresight
• Curriculum, outcomes, modes of learning, ‘appeal’
Curriculum for 4.0 – Design.

Tools for creating the curriculum of the Future.

data alchemy appeal
Future Work Skills

While all six drivers are important in shaping the landscape in which each skill emerges, the color-coding and placement here indicate which drivers have particular relevance to the development of each of the skills.
Strategic framework: innovating executive education

Missions & Markets

Data lakes:
Quality improvements
Personalisation

Outreach
Exporting learning
Customisation
Relevance

Future

Technology & Pedagogy

Horizon scanning ‘future-proofing’

Adaption and adoption of consumer technologies

Mobile

half of the world now uses a smartphone;

two-thirds of the world has a mobile phone;

half of the world’s web traffic now comes from mobile

Data lakes:
Quality improvements
Personalisation
Outreach
Export learning
Customisation
Relevance

Create Global networks
Scaffold groups
Enhance & speed learning
Confirm & disrupt
Promote empathy
Promote diversity
Adaption and adoption of consumer technologies

https://elearningindustry.com/holograms-revolutionize-education-system-world-nowadays
https://www.youtube.com/watch?v=DkOKrVV3SS0
Adaption and adoption of consumer technologies

www.gillysalmon.com/blog/from-lecturing-to-engagement-with-video
Video feedback

The new threshold concepts - for Exec Ed 4.0

Focus on human capabilities

• creativity...imagining, influencing and achieving
• critical thinking
• collaborating - ever wider
• careers – aspirations
• contribution – good choices
• confidence
• future Compass

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Strategic framework: innovating executive education

1. Missions & Markets
   - Outreach
   - Exporting learning
   - Customisation
   - Relevance

2. Data lakes:
   - Quality improvements
   - Personalisation

3. Adaption and adoption of consumer technologies

4. Horizon scanning ‘future-proofing’

Main points

Digitising executive education offers strong opportunities to improve or transform:

• Personalisation
• Customisation
• Relevance
• Foresight
• Curriculum, outcomes, modes of learning, ‘appeal’
“Never doubt the power of a small group of people to change the world. Nothing else ever has”.
Margaret Mead

“Every society honours its live conformists and its dead troublemakers.”
Mignon McLaughlin

No budgets or humans were harmed in the making of this presentation.
What courses for the future?

https://www.weforum.org/agenda/2016/01/what-are-the-10-biggest-global-challenges/


https://www.youtube.com/watch?v=Y9FOyoS3Fag

http://eu-acerforeducation.acer.com/innovative-technologies/is-artificial-intelligence-transforming-education/?gclid=CI0KCQjw2f76BRDVARIsAAwYBBt2wGw5Y9suZFGb6ICH_0HGHxz51e1eDROYLsnu1NUbmAPTTeRWHV-gEaAllaEALw_wcB


Jobs of the future http://www.heathermcgowan.net/

Holograms


UNESCO goals


see also

www.gillysalmon.com/learningfutures
www.gillysalmon.com/carpe-diem