

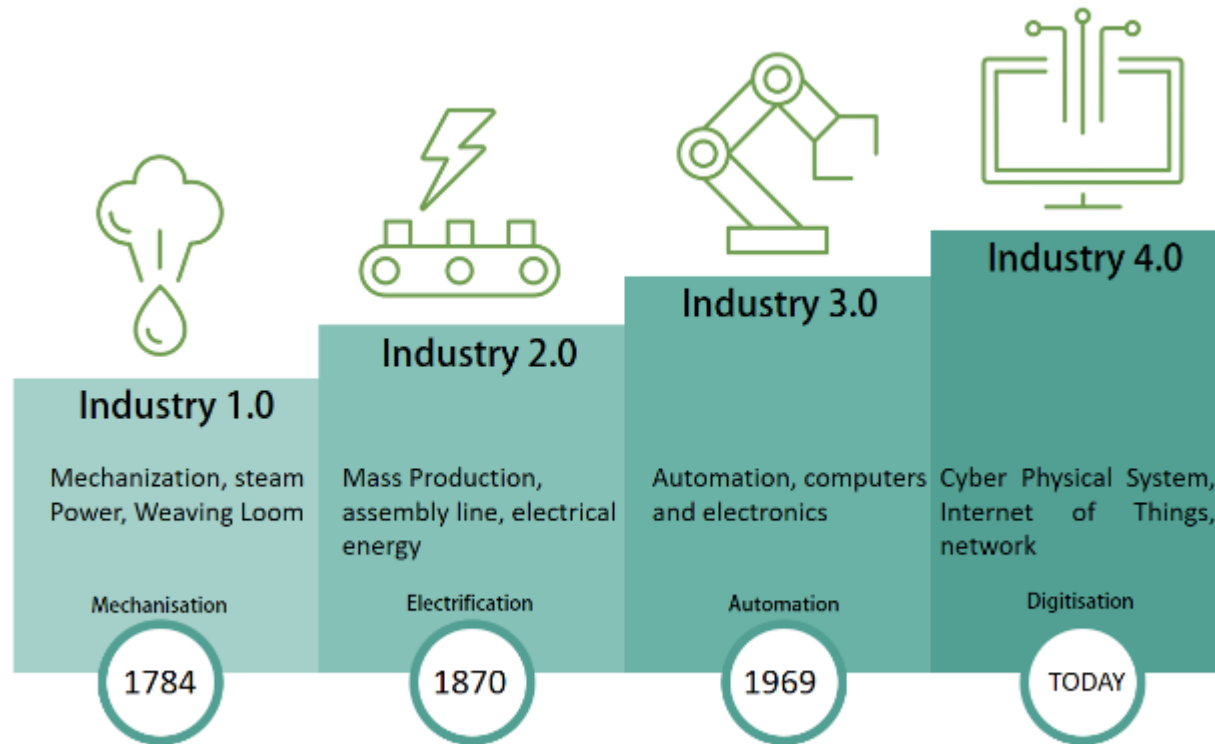
Executive Education Symposium: Innovating Executive Education through Digital Learning



Tuesday 19 November 2019

The London Institute of Banking and Finance, London EC3R 8LJ

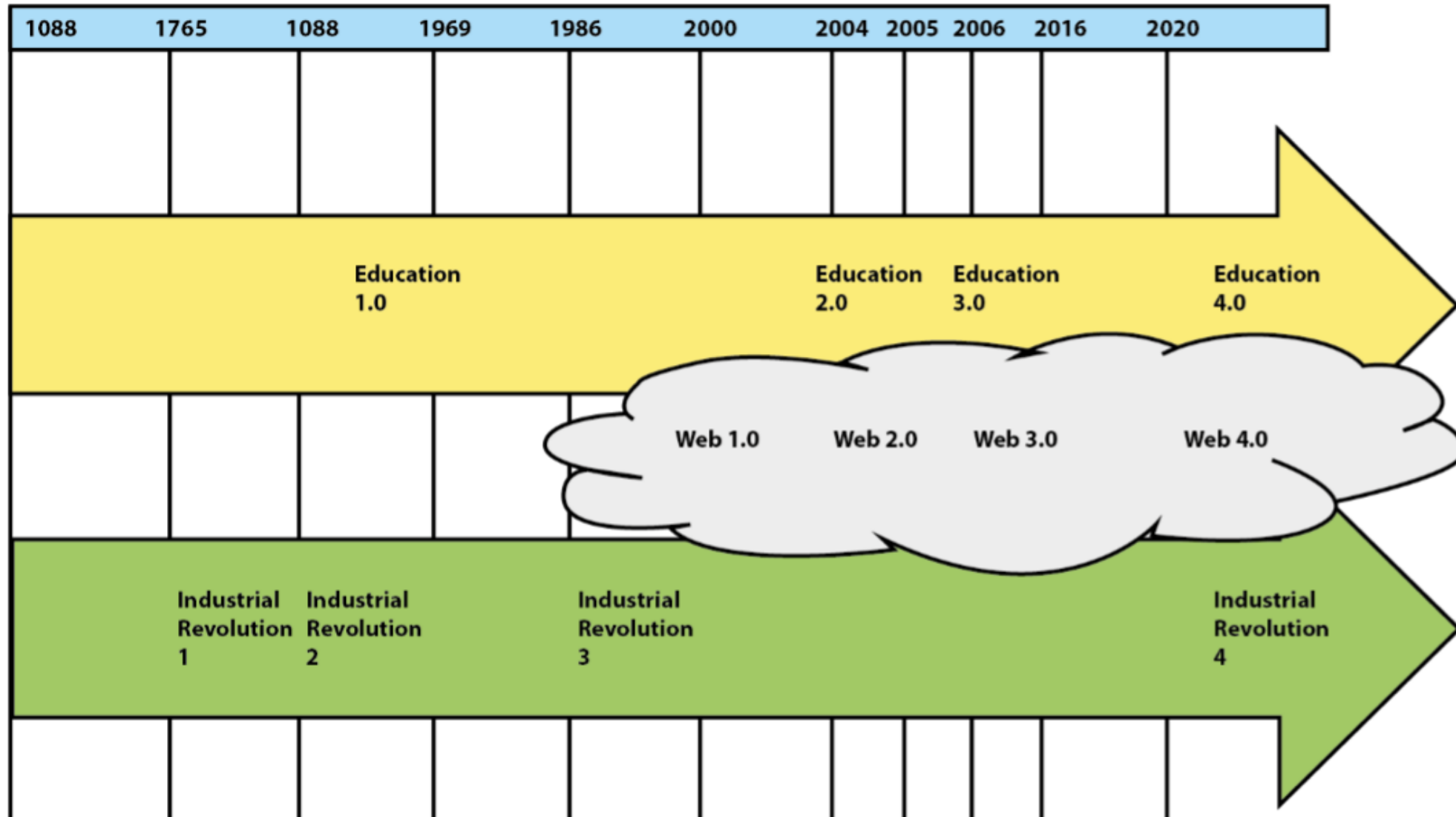
Creating futures for executive education Professor Gilly Salmon



www.oes.com

Creating Higher Education 4.0: hindsight, insight, foresight

From Salmon, G. (2019) May the Fourth be with you



<https://jl4d.org/index.php/ejl4d/article/view/352>

<https://www.youtube.com/watch?v=aVWHp8FsV1w>

Main points

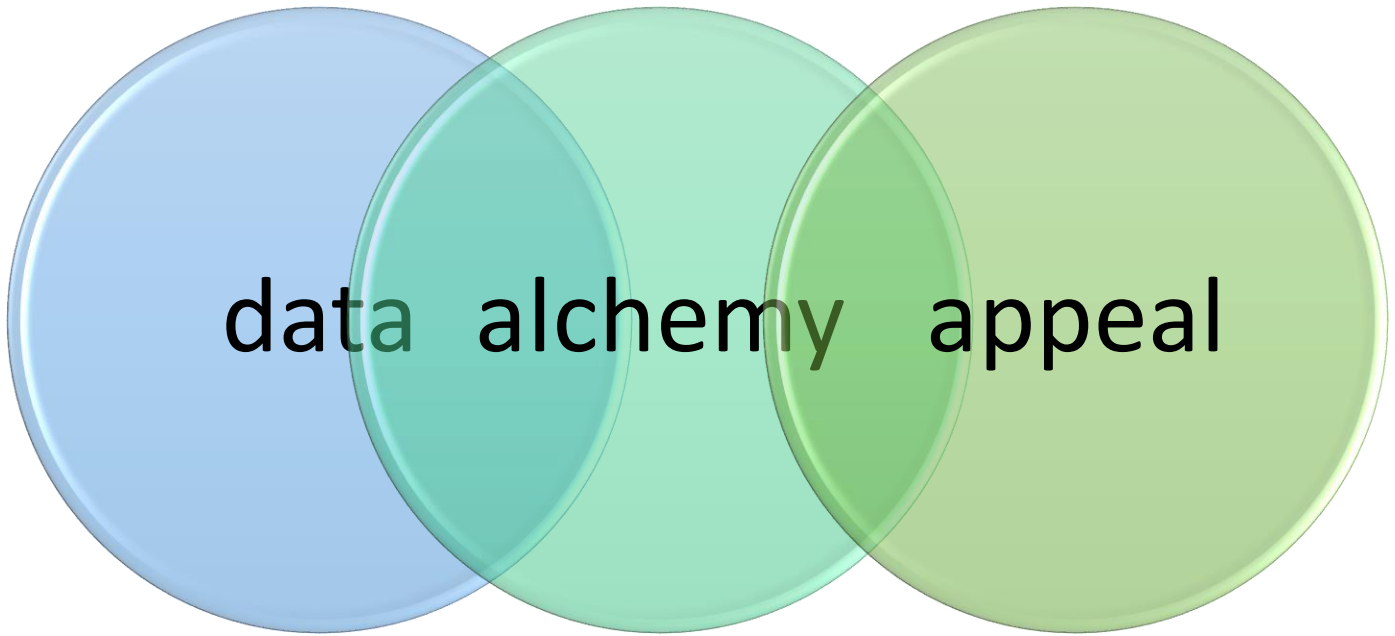
Digitising executive education offers strong opportunities to improve or transform:

- Personalisation
- Customisation
- Relevance
- Foresight
- Curriculum, outcomes, modes of learning, 'appeal'

Curriculum for 4.0 –Design .



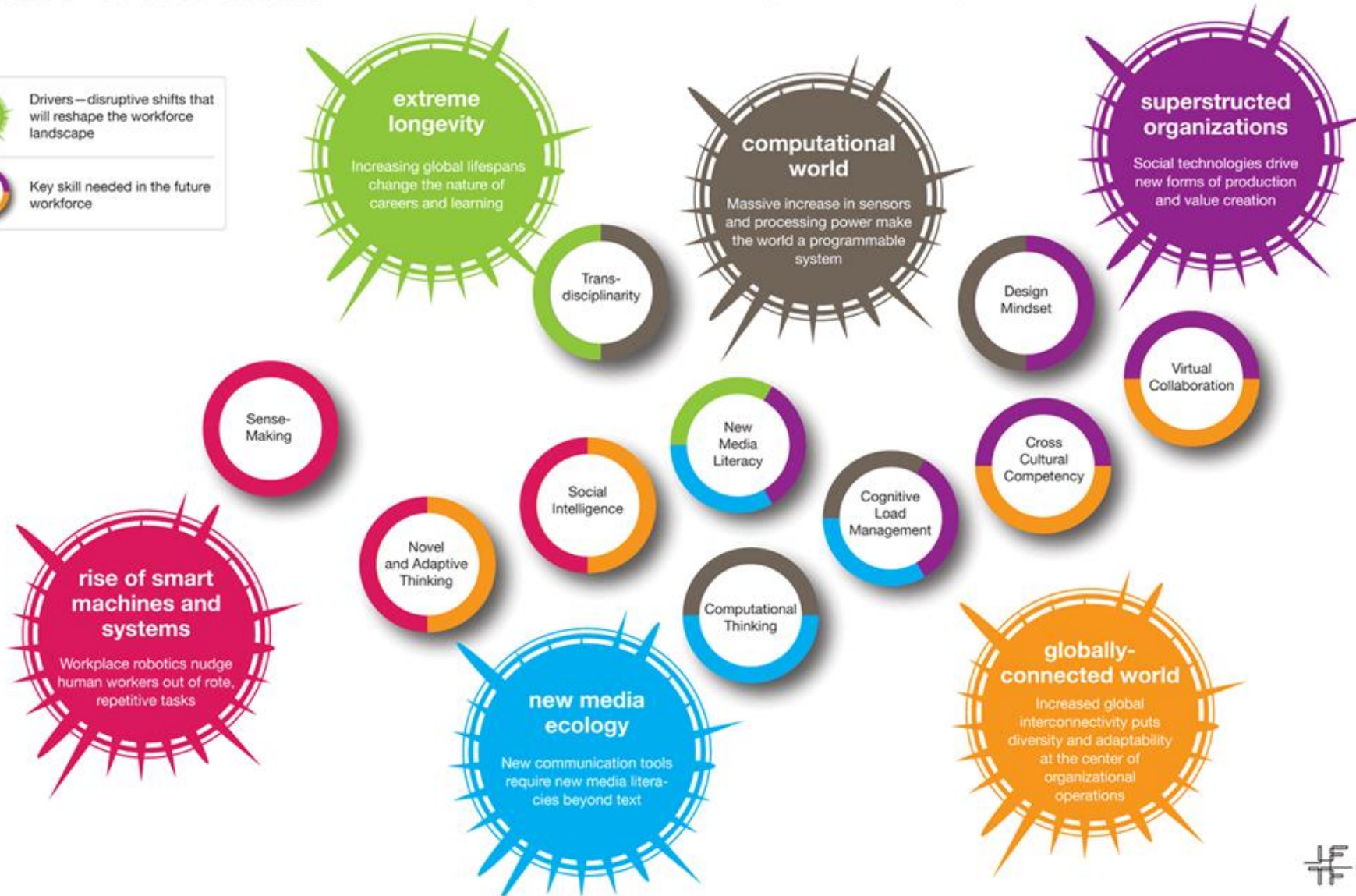
Tools for creating the curriculum of the Future.



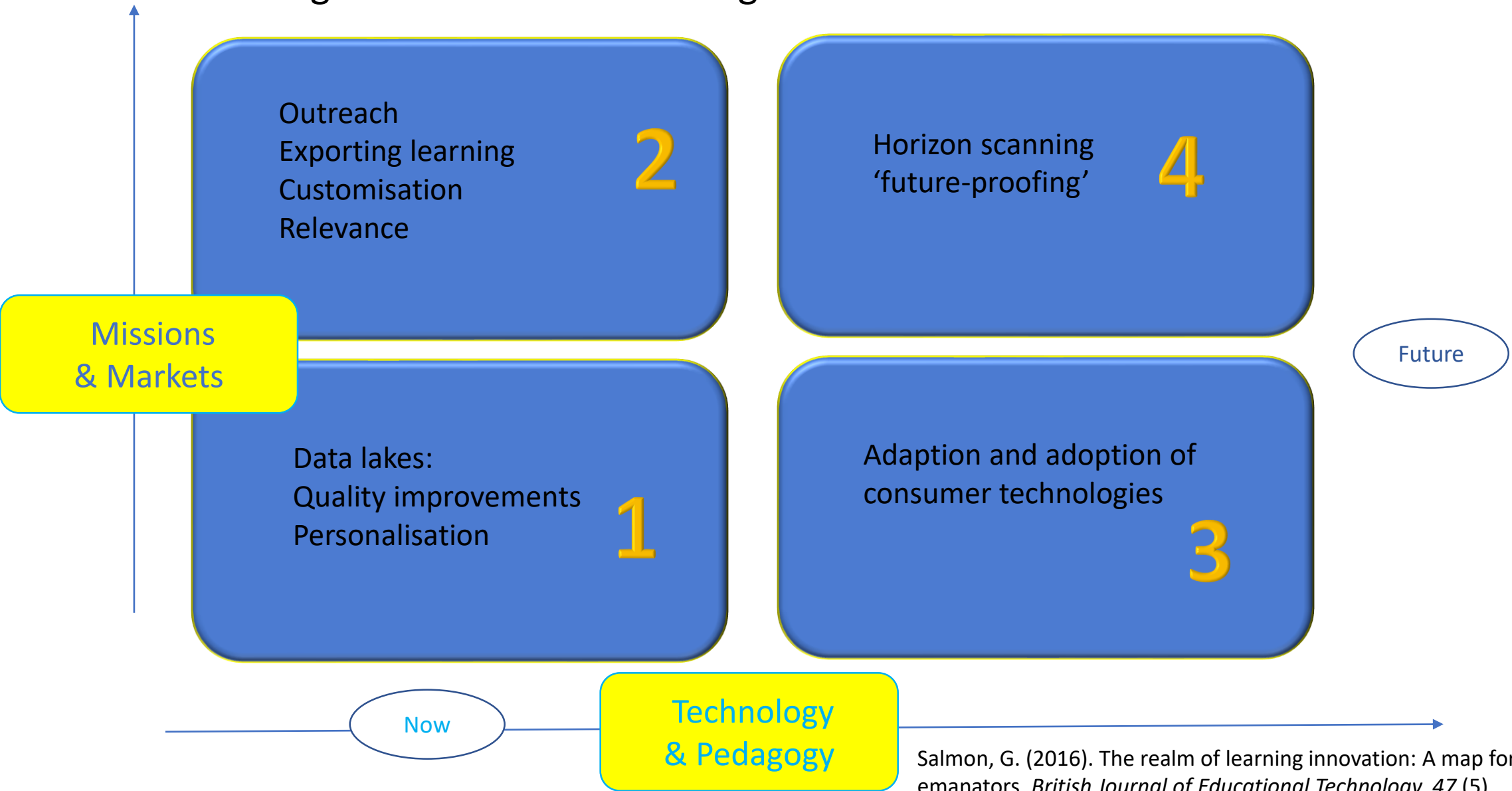
Future Work Skills

While all six drivers are important in shaping the landscape in which each skill emerges, the color-coding and placement here indicate which drivers have particular relevance to the development of each of the skills.

KEY



Strategic framework: innovating executive education



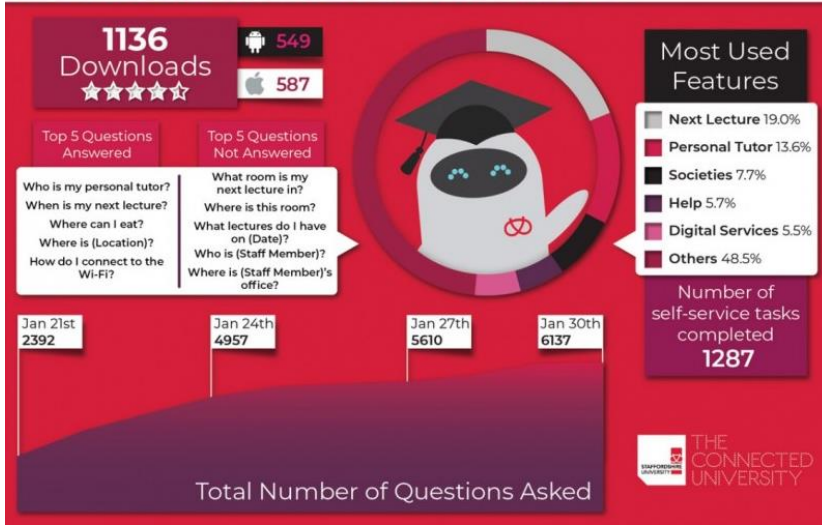
Salmon, G. (2016). The realm of learning innovation: A map for emanators. *British Journal of Educational Technology*, 47 (5).

Data lakes:
Quality improvements
Personalisation

1



BEACON: LAUNCH STATS



Data lakes:
Quality improvements
Personalisation

1



Lifestyle & Convenience



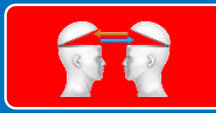
Tools & Resources



Authenticity



Multi modality



Collaboration



Constructive disruption

<https://www.insidehighered.com/blogs/student-affairs-and-technology/university-deploys-chatbot-technology-enhance-student>

Outreach
Export learning
Customisation
Relevance

2



Create
Global
networks

Scaffold
groups

Enhance
& speed
learning

Confirm
&
disrupt

Promote
empathy

Promote
diversity



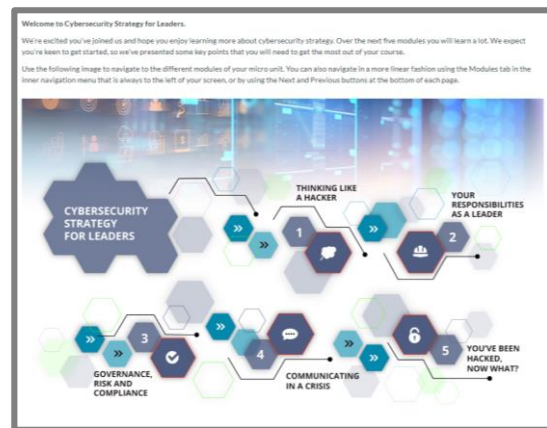
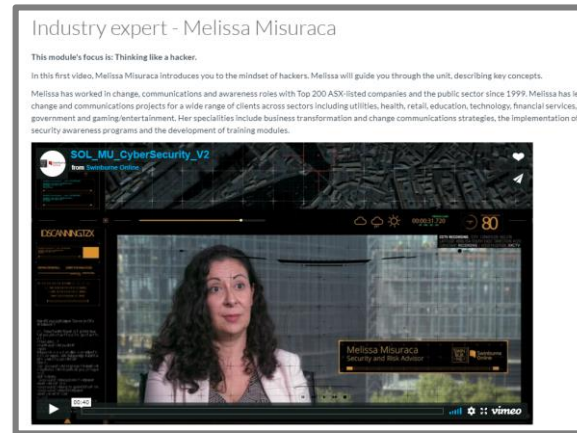
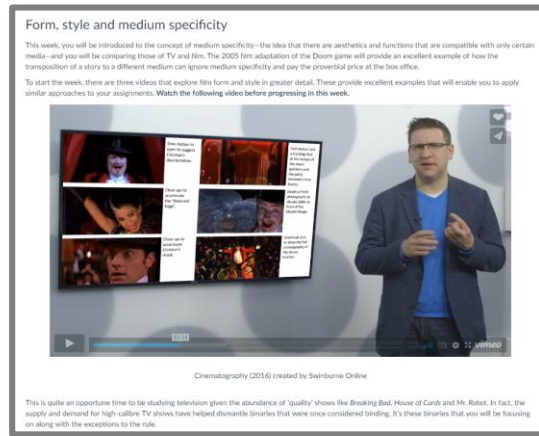
Adaption and adoption of
consumer technologies

3

<http://theconversation.com/classrooms-of-the-e-future-will-be-virtual-with-life-like-reality-45251>

<https://elearningindustry.com/holograms-revolutionize-education-system-world-nowadays>

<https://www.youtube.com/watch?v=DkOKrVV3SS0>



Adaption and adoption of consumer technologies **3**

Video feedback



Adaption and
adoption of
consumer
technologies

3

Paige Mahoney, Susie Macfarlane & Rola Ajjawi (2019) A qualitative synthesis of video feedback in higher education, *Teaching in Higher Education*, 24:2, 157-179, DOI: [10.1080/13562517.2018.1471457](https://doi.org/10.1080/13562517.2018.1471457)

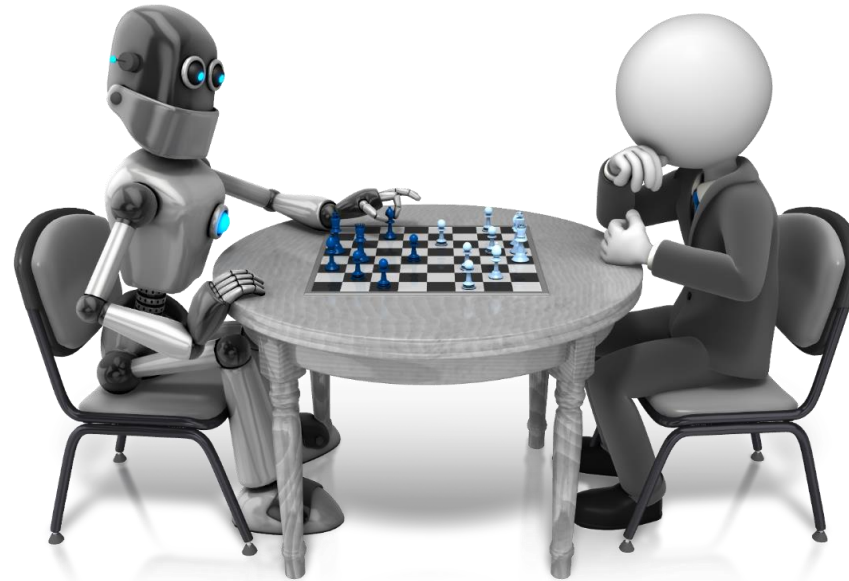
The new threshold concepts - for Exec Ed 4.0

Focus on human capabilities

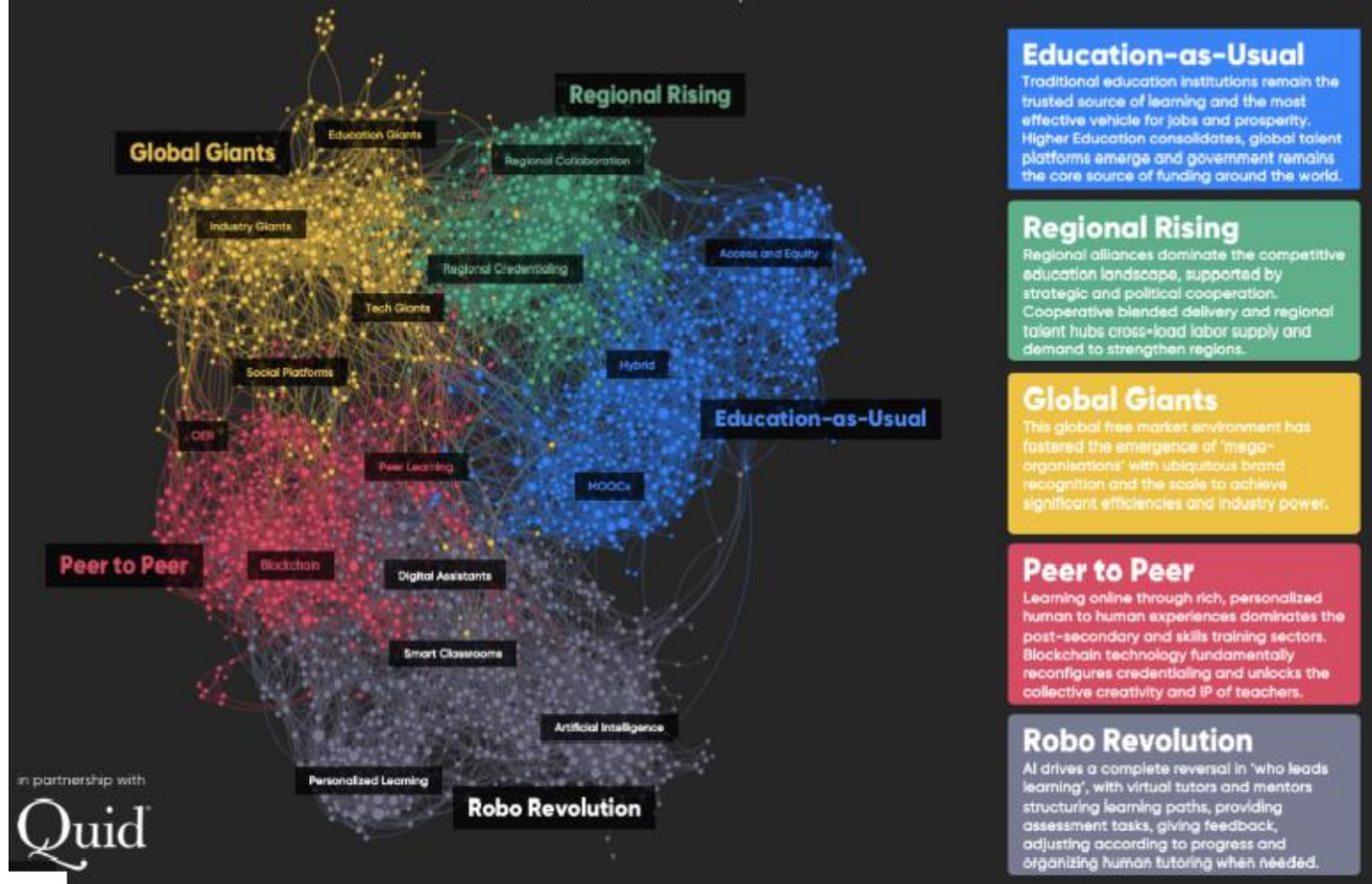
- creativity...imagining , influencing and achieving
- critical thinking
- collaborating- ever wider
- careers –aspirations
- contribution–good choices
- confidence
- future Compass

Horizon scanning
'future-proofing'

4



<https://jl4d.org/index.php/ejl4d/article/view/352>



Education-as-Usual
 Traditional education institutions remain the trusted source of learning and the most effective vehicle for jobs and prosperity. Higher Education consolidates, global talent platforms emerge and government remains the core source of funding around the world.

Regional Rising
 Regional alliances dominate the competitive education landscape, supported by strategic and political cooperation. Cooperative blended delivery and regional talent hubs cross-load labor supply and demand to strengthen regions.

Global Giants
 This global free market environment has fostered the emergence of 'mega-organisations' with ubiquitous brand recognition and the scale to achieve significant efficiencies and industry power.

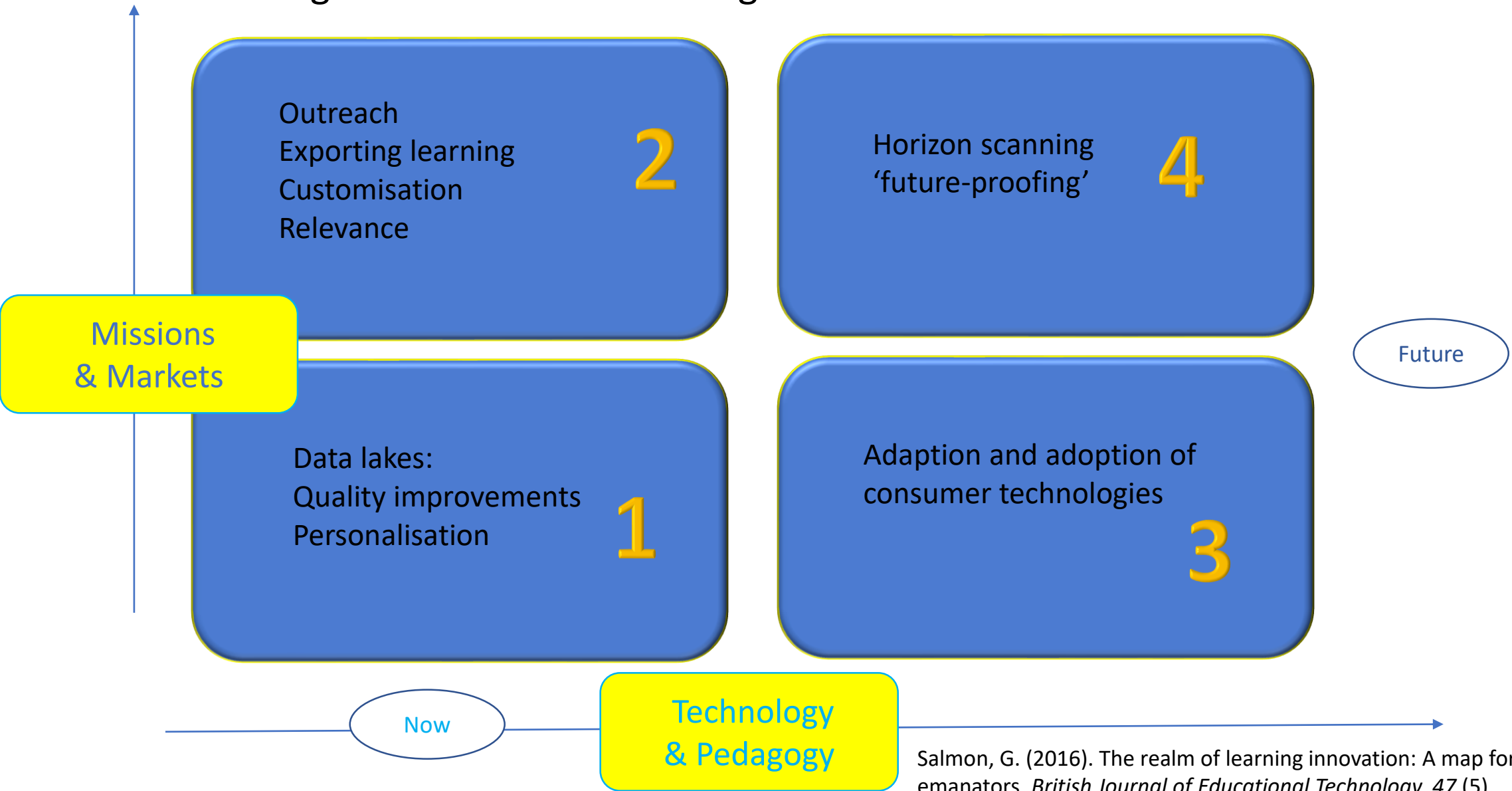
Peer to Peer
 Learning online through rich, personalized human to human experiences dominates the post-secondary and skills training sectors. Blockchain technology fundamentally reconfigures credentialing and unlocks the collective creativity and IP of teachers.

Robo Revolution
 AI drives a complete reversal in 'who leads learning', with virtual tutors and mentors structuring learning paths, providing assessment tasks, giving feedback, adjusting according to progress and organizing human tutoring when needed.



<https://www.holoniq.com/2030/building-scenarios-education-in-2030/>

Strategic framework: innovating executive education



Salmon, G. (2016). The realm of learning innovation: A map for emanators. *British Journal of Educational Technology*, 47 (5).

Main points

Digitising executive education offers strong opportunities to improve or transform:

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Thanks for listening

MISSION

“Never doubt the power of a small group of people to change the world. Nothing else ever has”.

Margaret Mead

“Every society honours its live conformists and its dead troublemakers.”

Mignon McLaughlin



No budgets or humans were harmed in the making of this presentation

What courses for the future?

<https://www.weforum.org/agenda/2016/01/what-are-the-10-biggest-global-challenges/>

<http://www.cheatsheet.com/personal-finance/10-high-paying-jobs-of-the-future.html/?a=viewall>

<https://www.youtube.com/watch?v=Y9FOyoS3Fag>

http://eu-acerforeducation.acer.com/innovative-technologies/is-artificial-intelligence-transforming-education/?gclid=Cj0KCQjw2f7bBRDVARIsAAwYBBt2wGw5Y9suZFq6lCH_0HGHzx51e1eDROYLsnu1NUbmAPT_eRWHV-gEaAllaEALw_wcB

<http://wiki-brands.com/the-emerging-30-technologies-what-will-impact-us-the-most-over-the-next-decade/>

Jobs of the future <http://www.heathermcgowan.net/>

Holograms

<https://www.yahoo.com/news/stephen-hawking-appears-hologram-hong-kong-033711486.html>

UNESCO goals

<http://uil.unesco.org/lifelong-learning/learning-cities/unesco-learning-cities-boost-inclusion>

Customisation

https://www.mckinsey.com/~media/mckinsey/dotcom/client_service/bto/pdf/mobt32_02-09_masscustom_r4.ashx

<https://www.timeshighereducation.com/blog/learn-locally-think-globally>

see also

www.gillysalmon.com/learningfutures

www.gillysalmon.com/carpe-diem